

ANY ACTIVITY WHICH CARRIES A RISK CAN BECOME A LEGISLATIVE TARGET

Wind Surfing
Sportscars
Skiing
ATV's

The philosophy that one group should decide what's inappropriate for the rest of us means that looking at deaths and injuries from an overview and figuring out ways to protect society from those deaths and injuries.

Quite often, this approach by legislators means **legislation** to eliminate these activities.

This theory ignores the benefits to public health that accrue in a free society which enjoys recreation, risk, and personal enjoyment.

FREEDOM OF CHOICE NO ON BALLOT MEASURE 2

SOME HELMET FACTS

The four safest states to ride motorcycles in are Iowa, Wisconsin, South Dakota, and Kansas. None of these states mandate helmet use.

The Motorcycle Safety Foundation, and the American Motorcyclist Association Report.

There's no evidence that any helmet thus far, regardless of cost or design, is capable of rejecting impact stress above 13 miles per hour.

Federal Department of Transportation

90% of all helmets tested off the shelf were defective.

U.S. Department of Transportation

a) helmets restrict hearing (moderate to severe); **b)** helmets distort sound direction creating confusion.

U of Utah Speech/Hearing Clinic

Concussion with no fracture can be caused by a helmet and result in massive internal head injury. Concussion with fracture can result in the brain swelling into the head, but damage can be caused by subsequent helmet removal by a "rescuer."

Dr. D. M. Kuland, RI Hospital

No concrete evidence could be found to support the concept that any increase in motorcyclist fatalities had resulted from repeal of helmet regulations.

State of Kansas Health and Environment Dept.

Helmet removal from injured persons may cause paralysis.

American College of Surgeons, Committee on Trauma

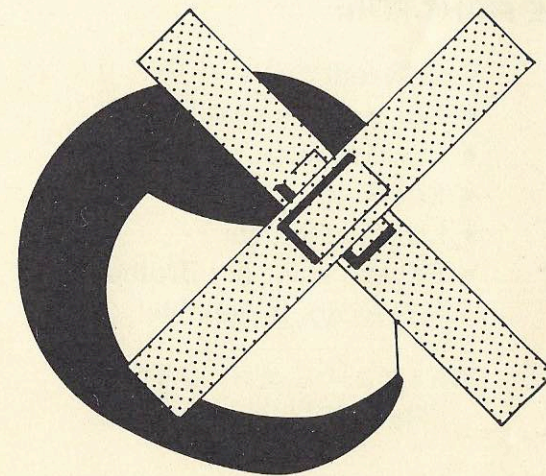
Tests show helmets slide only two thousandths of a second before grabbing. Sudden stop of the helmet twists the head, causing brain damage from the brain moving inside the skull, which ruptures arteries that supply blood to the brain.

Dr. Aldman, Professor of Traffic Safety, Chalmers University of Technology, Southernburg, Sweden

THOSE WHO WOULD GIVE UP ESSENTIAL LIBERTY TO PURCHASE A LITTLE TEMPORARY SAFETY, DESERVE NEITHER LIBERTY NOR SAFETY.

Benjamin Franklin

DON'T PUT A SIMPLE BAND-AID ON A COMPLEX PROBLEM



VOTE NO ON BALLOT MEASURE 2 May 17, 1988

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CITIZENS FOR FREEDOM OF CHOICE

VOTE FOR FREEDOM

MANY OF US NEVER FOUGHT FOR OUR
FREEDOM IN ANOTHER COUNTRY

BUT

WE ARE FIGHTING FOR FREEDOM
Every Day in America

WE FIGHT FOR:

- Different goals
- Not wearing seat belts
- Owning guns
- Smoking
- Living in peace
- Escape from Big Brother
- Not wearing Helmets!

WE FIGHT EVERY DAY FOR
FREEDOM OF CHOICE!

**NO ON
BALLOT
MEASURE
2**

EDUCATION SAVES LIVES

FACT: In 1986 THIRTY-FOUR motocyclists
died wearing helmets!

FACT: Since 1978, TWO HUNDRED AND
THIRTY-FIVE motorcyclists died wearing
helmets.

FACT: Since TEAM OREGON began teach-
ing Motorcycle Riding Courses NOT ONE
PERSON WHO HAS TAKEN A TEAM
OREGON COURSE HAS DIED IN A
MOTORCYCLE ACCIDENT!

**Educate
Don't
Legislate**

I WANT TO HELP

If you believe in **FREEDOM OF CHOICE**
and want to help our cause, you can send
your contribution to:

CITIZENS FOR FREEDOM OF CHOICE
1805 N.E. Highland
Portland, OR 97211

YES I WANT TO HELP
Enclosed is my donation of:

\$25.00 _____

\$50.00 _____

\$100.00 _____

Other _____

Please contact me. I want to work with you
to preserve **FREEDOM OF CHOICE!**

Name _____

Address _____

Telephone: _____